

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Cancelled)
2. (Currently amended) The method for performing business training communications of Claim 20 21 wherein step (h) comprises the further step of transmitting an email directly to said selected message recipient.
3. (Previously presented) The method for performing business training communications of Claim 2, including the step of providing animation files wherein step (h) comprises the further step of transmitting said animation files to the location of said selected message recipient.
4. (Previously presented) The method for performing business training communications of Claim 3, further comprising loading and displaying said animation files using animation programming disposed at said location of said selected message recipient.
5. (Cancelled)
6. (Cancelled)
7. (Cancelled)
8. (Currently amended) The method for performing business training communications of Claim 20 21, wherein step (e) further comprises providing said

plurality of animation systems to said message user by way of the internet.

9. (Currently amended) The method for performing business training communications of Claim ~~20~~ 21, wherein step (e) further comprises providing said plurality of animation systems to said message user by way of a tangible recording medium.

10. (Original) The method for performing business training communications of Claim 9, wherein said tangible recording medium comprises a CD-ROM.

11. (Previously presented) The method for performing business training communications of Claim 9, further comprising selecting from said plurality of animation systems by said message user a further plurality of animation systems for applying the animation systems of said further plurality of animation systems to at least one message recipient.

12. (Cancelled)

13. (Cancelled)

14. (Currently amended) The method for performing business training communications of Claim ~~20~~ 21, wherein said analyzed event comprises an event specific to said selected message recipient.

15. (Cancelled)

16. (Cancelled)

17. (Currently amended) The method for performing business training communications of Claim ~~20~~ 21, wherein said analyzed event of step (g) comprises an

event specific to a plurality of employees.

18. (Currently amended) The method for performing business training communications of Claim ~~20~~ 21, further comprising applying said selected animation system to said selected message recipient by way of the internet.

19. (Currently amended) The method for performing business training communications of Claim ~~42~~ 11, further comprising selecting said further plurality of animation systems by said message user from a catalog of system animations provided to said message user along with the providing of step (e).

20. (Cancelled)

Please add new claim 21.

21. (New) A method for performing a business training communication in a communication system including a computer having computer memory, a computer communication channel and a display device, comprising:

- (a) determining a targeted business area;
- (b) sampling potential recipients of said business training communication;
- (c) performing a needs analysis of an event of said targeted business area upon said computer in accordance with said sampling of said potential recipients to provide an analyzed event;
- (d) storing said needs analysis in said computer memory;
- (e) determining a plurality of business training messages by said

computer operating upon said computer memory in accordance with said needs analysis;

- (f) providing a respective animation module focused on each business training message of said plurality of business training messages to provide a first plurality of single message animation modules wherein each single message animation module includes a single business training message;
- (g) selecting a second plurality of single message animation modules from said first plurality of single message animation modules in accordance with the individual needs of a selected message recipient to provide a first subset of single message animation modules and a remaining subset of single message animation modules;
- (h) communicating said first subset of single message animation modules to said display device by way of said communication channel;
- (i) displaying said first subset of single message animation modules to said selected message recipient on said display device;
- (j) removing at least one single message animation module from said first subset of single message animation modules and adding to said first subset of single message animation modules at least one

single message animation module from said remaining subset of
single message animation modules to provide a second subset of
single message animation modules; and

- (k) displaying said second subset of single message animation
modules to said selected message recipient on said display device.